

5 REASONS WHY faboverfifty™

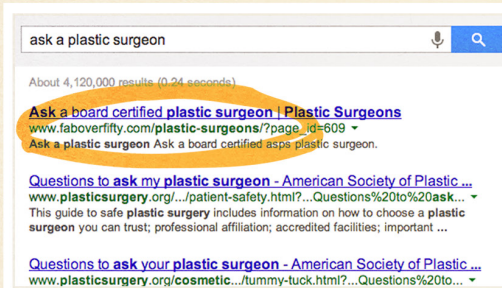
should be in your Marketing Strategy

FOR 2015



1.

You can answer questions from potential patients with our popular interactive **Ask A Plastic Surgeon** tool.



2.

Your FabOverFifty profile will be prominently accessible to the public through **our powerful SEO.**

3.

We spotlight **your patients' stories** about their successful surgeries.

You'll meet potential patients at **exclusive beauty events**, where you take center stage with other style and beauty experts.

4.



"I often do events to educate the public about plastic surgery, but this FabOverFifty evening topped them all. The information presented by all the speakers was mixed in with delicious food, tasty beverages, and great socializing among women who care about looking fabulous at any age."

-Dr. Gus Galante, SCHERERVILLE, IN

5.

Our year-long program costs only \$125.

Exclusive offer **ONLY** for ASPS members with enhanced listings on plasticsurgery.org



ENDORSED BY



"I loved meeting the FabOverFifty women at the event in my office. What I find extremely refreshing about these women is that they are genuinely interested in discussing different views and opinions. They are not afraid to disagree and to talk about the 'ugly' things on aging and growing older."

-Dr. Haideh Hirmand, NYC

FOF WILL GIVE EACH PARTICIPATING ASPS MEMBER:

1. A dynamic profile:

- A. Your photo
- B. Contact info which links to your website and/or Facebook page
- C. One set of B&A photos & a patient testimonial
- D. A 200-word statement on your practice
- E. The procedures you perform

2. Ability to answer questions from the FOF community

3. Additionally, participating doctors will be **featured in our emails, on our homepage, in content** and **on our popular Facebook page** (165,000 fans to date and growing).

FabOverFifty.com is the only lifestyle web platform for women 45+, with an average of 500,000 monthly visitors. Its members want to do all they can to look the best they can for their age. Since boomers soon will control 70% of the disposable income in the US, they represent a tremendous opportunity for your practice.

Can you afford to pass up on this compelling \$125 marketing program to put your practice before the most desirable demographic in the country?

Please complete this form and fax it back to **(646) 707-0517**. You can also scan this handout and e-mail it to **geri@faboverfifty.com**. Call Geri Brin with questions: (917) 846-9359

ASPS Member Name: _____

Name of Practice: _____

Billing Address: _____

Email: _____

Phone: _____ Fax: _____

Type of Credit Card: _____ Card Number: _____

Expiration Date: _____ Security Code: _____

I hereby authorize my credit card to be charged \$125 by Brinsights LLC (doing business as faboverfifty.com)

Signature: _____ Date: _____